

## CLEVELAND AGENDA

**OCTOBER 2024** 

ΓAPER

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**Tuesday, October 22** 

Wednesday, October 23

INNOVATING LWP'S HORIZONS:

**EXPLORING THE ROLE OF THE** 

**Thursday, October 24** 

Friday, October 25

8:00 AM

8:50 AM

9:00 AM 10:15 AM

9:00 AM 10:15 AM FIRM INTRODUCTIONS & KEYNOTE

INNOVATION COMMITTEE 8:50 AM - 9:00 AM | BREAK

**MAXIMIZING TRUST FLEXIBILITY:** STRATEGIES FOR TRUST MODIFICATION AND OPTIMIZATION

> ADVANCING LWP PRODUCTS: **UNVEILING UPDATES AND FUTURE INNOVATIONS**

ANNUAL PLANNING RETREAT: SETTING THE COURSE FOR SUCCESS!

7:30 AM - 10:30 AM BON VOYAGE BREAKFAST: A DELICIOUS SEND-OFF

10:15 AM - 10:30 AM | BREAK

10:30 AM 11:30 AM

10:30 AM 11:30 AM **COMBATING SOCIAL ENGINEERING:** CYBER SECURITY BEST PRACTICES AND AWARENESS TRAINING

**OPTIMIZING MARKETING ROI:** TRACKING EFFORTS WITH ACTIONSTEP EMPOWER YOUR SOLO PRACTICE: HARNESSING CONFIDENCE AND LWP TOOLS FOR SUCCESS

STUCK IN THE NEST: HELPING FAMILIES PLAN FOR YOUNG ADULTS UNABLE TO MOVE INTO SUCCESSFUL AND INDEPENDENT ADULTHOOD

11:30 AM - 1:00 PM | LUNCH

1:00 PM 2:15 PM

1:00 PM 2:15 PM MASTERING TRUST ADMINISTRATION: STRATEGIES, TAX PLANNING, AND COMMUNICATION

UNLOCKING CLIENT ENGAGEMENT: THE POWER OF WORKSHOPS IN THE LWP PROCESS

NAVIGATING THE SECURE ACT: **EXPLORING PLANNING OPTIONS** FOR FINANCIAL SECURITY

THE WHITE GLOVE EXPERIENCE: INSIGHTS FROM FIRMS IN **CLIENT SATISFACTION** 

2:15 PM - 2:30 PM | BREAK

2:30 PM 3:45 PM

2:30 PM

3:45 PM

TRANSFERRING MORTGAGED PROPERTIES TO IPUG TRUSTS

**ELEVATE YOUR FIRM: UNLEASHING YOUR UNIQUENESS** IN THE MARKETPLACE

**ESTATE PLANNING INSIGHTS: EXPLORING FUNERAL PLANNING** STRATEGIES AND OPPORTUNITIES

**UNVEILING KOLBE AND** STRENGTHSFINDER: NAVIGATING THE INTERSECTION OF ACTION & FEELING

**COACHING SESSION:** DEFINING YOUR GOALS, ROLE, AND MOTIVATION (MEMBERS ONLY)

3:45 PM - 4:00 PM | BREAK

4:00 PM 5:15 PM

4:00 PM 5:15 PM **MASTERING TASK NAVIGATION:** PRIORITIZATION, URGENCY, AND PROJECT TIME

**SECURING YOUR WEALTH:** STRATEGIES FOR FUNDING AN **ENHANCED ASSET PROTECTION TRUST** 

ATTORNEY ROUNDTABLE: **COLLABORATIVE SOLUTIONS** AND INSIGHTS

TEAM-BUILDING ADVENTURE: **SCAVENGER HUNT EXCURSION** 

**LAWYERS WITH PURPOSE** 

