



Taking Back Control: Building the Practice of Tomorrow Today

Central Standard Time (CST)	MONDAY	TUESDAY	WEDNESDAY			THURSDAY		FRIDAY
8:00AM - 8:50AM	PRACTICE WITH PURPOSE* Mastering Medicaid	PRACTICE WITH PURPOSE* Mastering Client Attraction and Retention	FIRM INTRODUCTIONS & KEYNOTE TURN ADVERSITY INTO OPPORTUNITY THROUGH THE POWER OF RESILIENCE			MEMBER COMMITTEES: A PROVEN APPROACH TO NETWORKING, SHARING KNOWLEDGE, AND OVERCOMING "UNIVERSAL" CHALLENGES		WHY DAY: PAULA FRIEDLAND (ENDS AT NOON)
9:00AM - 10:00AM						MARKETING TOOL KIT ROLL OUT: MARKETING YOUR FIRM HAS NEVER BEEN EASIER OR MORE COST-EFFECTIVE!		
10:00AM - 10:15AM			BREAK			BREAK		
10:15AM - 12:00PM	PRACTICE WITH PURPOSE* Mastering Trust Design	TAKE THE NEXT STEP IN MASTERING ACTIONSTEP: DOCUMENT ASSEMBLY AND MERGE FIELDS	BUILD A BUDGET THAT HELPS BUILD YOUR FIRM, PART 1		SHARE, COMPARE, AND LEARN: OWNER/ ATTORNEY PANEL	SHARE, COMPARE, AND LEARN: TEAM MEMBER PANEL		
12:00PM - 1:00PM	LUNCH							
1:00PM - 2:30PM	PRACTICE WITH PURPOSE* Mastering Medicaid	PRACTICE WITH PURPOSE* Mastering Client Attraction and Retention	PRACTICE WITH PURPOSE* Mastering Trust Design	THE FUTURE IS NOW: THE ROLE OF MODERN TECHNOLOGY IN THE PRACTICE OF LAW	BUILD A BUDGET THAT HELPS BUILD YOUR FIRM, PART 2: ACTIONSTEP AND REPORTING		FIRM RETREATS: GETTING PAID IN 2021 (ENDS 5:00PM)	
2:30PM - 2:45PM				BREAK		BREAK		
2:45PM - 4:15PM				PROTECT YOUR CLIENTS AND YOUR BOTTOM LINE WITH A CLIENT MAINTENANCE PROGRAM	LEARN AND EARN: MASTER ETHICS IN ELDER LAW AND EARN YOUR ETHICS CLE CREDITS*			
4:15PM - 4:30PM				BREAK		BREAK		
4:30PM - 6:00PM			BEST PRACTICES IN FUNDING FROM START TO FINISH	GET THE MOST OUT OF LW/PCCS: ADVANCED DRAFTING STRATEGIES AND TECHNIQUES*				

* CLE: CONTINUING LEGAL EDUCATION CREDIT HAS BEEN APPLIED FOR IN MULTIPLE STATES. LAWYERS WITH PURPOSE HAS CONSISTENTLY BEEN GRANTED CREDITS FOR SIMILAR PROGRAMS.

For Additional Information And To Register Visit:
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