

LAWYERS WITH PURPOSE™

Join Us and Take the
Guesswork Out of
Estate Planning and
Elder Law Firm Success

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CONNIE ASCHENBRENNER

“LWP IS THE DEFINITION OF A WIN-WIN SITUATION: DON'T WAIT, MAKE THE CHANGE THAT WILL TRANSFORM YOUR PRACTICE.”



SKIP REYNOLDS

LWP HAS HELPED ME SYSTEMATIZE MY PRACTICE, WHICH ALLOWED ME TO HIRE MY FIRST EMPLOYEE, AND HAS NOW GOTTEN ME TO THE POINT WHERE I LIKELY NEED TO HIRE A SECOND TEAM MEMBER IN THE NEAR FUTURE.

**“ALL YOU NEED IS THE PLAN,
THE ROAD MAP, AND THE
COURAGE TO PRESS ON TO
YOUR DESTINATION.”**

— EARL NIGHTINGALE



JERRY REIF

“IF THEY ARE INTERESTED IN MEDICAID QUALIFICATION TYPE OF PRACTICE, THEN LWP IS THE REAL DEAL.”

Join Us and Take the Guesswork Out of Estate Planning and Elder Law Firm Success



It's no secret that law school teaches us how to practice law, but it doesn't teach us how to run a business. ***Providing that missing methodology—how to run a successful law firm business—is more than our mission at Lawyers With Purpose™, it's our passion.***

Since our first inception as Medicaid Practice Systems in 2001, and throughout our evolution to Lawyers With Purpose in 2012 and beyond, we've continually shared our proven and trusted methodology of purposefully building a successful law firm business with thousands of estate planning and elder law attorneys nationwide.

We're proud to have seen our member attorneys grow to a level of success that was beyond their wildest dreams, and what they've achieved goes far beyond just having a successful law firm—they've found a new way of life that not only enables them to enjoy their work thoroughly while making a real difference in their communities, but perhaps, most importantly, to still have the work-life balance that affords them ample time to enjoy their lives and be present with family and friends without their work lives interfering.

Whether you're a new estate planning or elder law attorney looking to start or grow your practice, or a more experienced attorney looking to increase your firm's value, you've come to the right place! ***There is simply no other organization that offers the mix of services and support that LWP does.*** Take a look at our offerings throughout this brochure, and when you're ready, please reach out to schedule a free, no-obligation strategy call with our team at lawyerswithpurpose.com/strategycall. We'd love to talk with you about how you can realize the practice of your dreams!

David J. Zumpano, Esq.
Founder, Lawyers With Purpose
Partner, Estate Planning Law Center



Mastering the Tools, Strategies and Systems You Need for Your Law Firm's Successful Future

Lawyers With Purpose is a membership organization that not only provides estate planning and elder law attorneys access to these key facets of an efficient and profitable law firm business, but also implementation and ongoing support:



PROVEN SYSTEMS, PROCESSES, AND WORKFLOWS

An integrated platform of systems, processes, and tools designed to make your firm more efficient and profitable through tracking and accountability. Simply put, we take the guesswork out of the processes you need in place to achieve your goals consistently, month after month.

STATE-OF-THE-ART, CLIENT-CENTERED SOFTWARE

Industry-leading, single-entry software allows you to easily draft error-free, customized documents for estate planning, Medicaid planning, VA benefits, asset protection, and more!

HANDS-ON TRAINING AND EDUCATION

Comprehensive training programs across all disciplines (operations, marketing, legal/technical) designed to bring every member of your team up to speed and work proficiently within your system. Beyond that, we'll show you how to build the right team so that each key facet of your firm is functioning together to achieve its goals.

COMPREHENSIVE MARKETING SERVICES

A complete range of marketing services to help you build your brand in the community, generate more leads, motivate conversions, foster strong referral relationships, and develop a consistent revenue stream.

A LIKE-MINDED COMMUNITY

A large, engaged, interactive community of like-minded estate planning and elder law attorneys working together to nurture and inspire one another's success.

Interested in Becoming a Member of Lawyers With Purpose?

Platinum Membership*

- **Practice Performance Program**

- 1 Group Call per Month

- Mandatory Participation

- 12 Training Modules

- Online course accessed through Member Website

- Module Review Calls

- 2 Calls per Week (Tuesday and Thursday)
in Group Setting

- Optional Participation

- 1:1 Quarterly meeting with Accountability Coach
(or as needed)

- **Member Website Access**

- **LWP Client-Centered Software Access**

- **Listserv Access**



- **1 TAPER Seat**
- **1 One-time Practice with Purpose (PWP) Seat**
- **Performance Support**
 - Operations
 - Legal-Technical
 - Marketing
 - Mindset
- **Actionstep Platform***
 - LWP Workflow Packages
 - LWPCCS for use in Actionstep
- *** Additional Costs:**
 - Actionstep Platform License Fees
 - HotDocs Plug-in to use the LWPCCS
- **Marketing Toolkit**
 - DIY Marketing Materials



LAWYERS WITH PURPOSE™

Ready to learn more about how Lawyers With Purpose can help your Estate Planning or Elder Law firm achieve its goals?

Visit *[LawyersWithPurpose.com/StrategyCall](https://www.LawyersWithPurpose.com/StrategyCall)* to schedule a time to talk.

FREE REVENUE FOCUSER DOWNLOAD

Experience one of our best revenue success tools!

[LawyersWithPurpose.com/RevenueFocuser](https://www.LawyersWithPurpose.com/RevenueFocuser)

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